



DRUG FREE TABLE TENNIS ALZHEIMER'S THERAPY

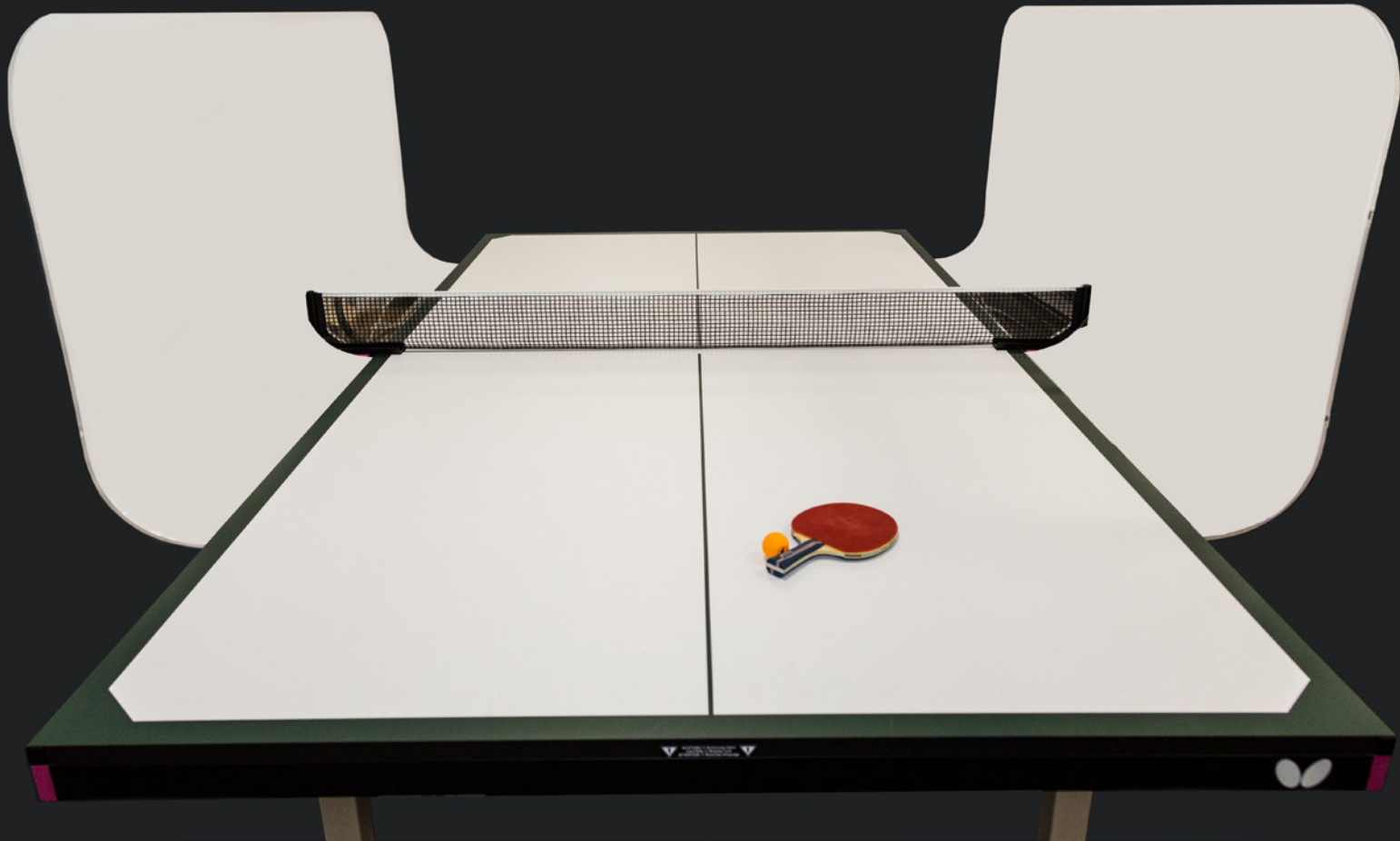
Bounce Alzheimer's Therapy (BAT) UK is a national health & wellbeing charity delivering a campaign of:

Original medical research
Expert training
Specialised equipment development

Aimed at providing UK care settings, medical sector, and health organisations with a brand new form of DRUG FREE ALZHEIMER'S THERAPY.

INTRODUCING THE WORLD'S FIRST 'TABLE TENNIS THERAPY' TABLE

The BAT Design Team, working closely with neuroscience specialists, have created a Table Tennis table specifically devised to enhance the Table Tennis Therapeutic Experience for those living with Alzheimer's.



Creating Contrast

The clinical white table playing surface utilised with bright balls, enhances contrast to assist sight and perception. The extended borders emphasise perspective and aid visual field map organisation.

Longer Focused Activity

The attached side panels increase spatial awareness, creating a secure, non-distracting and comforting play zone, while enhancing peripheral vision by keeping the balls on the table and in play for longer duration.

Social Flourishing

Table tennis trumps most other types of exercise intervention by being a social activity that promotes joy and laughter between individuals – be they young or old, healthy or infirm, sitting or standing.

Sustainable Therapy

Just one BAT Therapy Table can provide a truly positive therapeutic impact; not just short term, to an individual – but long term, to an entire care community.



WHY BECOME A CORPORATE PARTNER?

You will:

- Make a difference by impacting the lives of those with dementia
- Help engage and inspire your staff, customers and suppliers
- Exceed corporate social responsibility objectives
- Raise your brand profile through positive PR opportunities

WORLD'S N°1 BRAIN SPORT

"Table tennis has so many factors involved; hand-eye coordination, it's fast moving, there's a visual aspect to it, there's a social element... and we believe it can help exercise the brain in a way that may really benefit people in the early stages of Alzheimer's".

Dr Matthew Kempton, MRC CDA Fellow at Department of Neuroimaging, King's College London

Research is the key to drive advances in methods of treatment and develop drug free therapy to prevent the disease. BAT in collaboration with the neuroscience team at King's College London, will be delivering a 2017 original piece of research to show how table tennis can:

- **Improve hand-eye coordination**
- **Stimulate the hippocampus**
- **Extend long-term memory**
- **Delay cognitive decline**
- **Enhance motor skills**

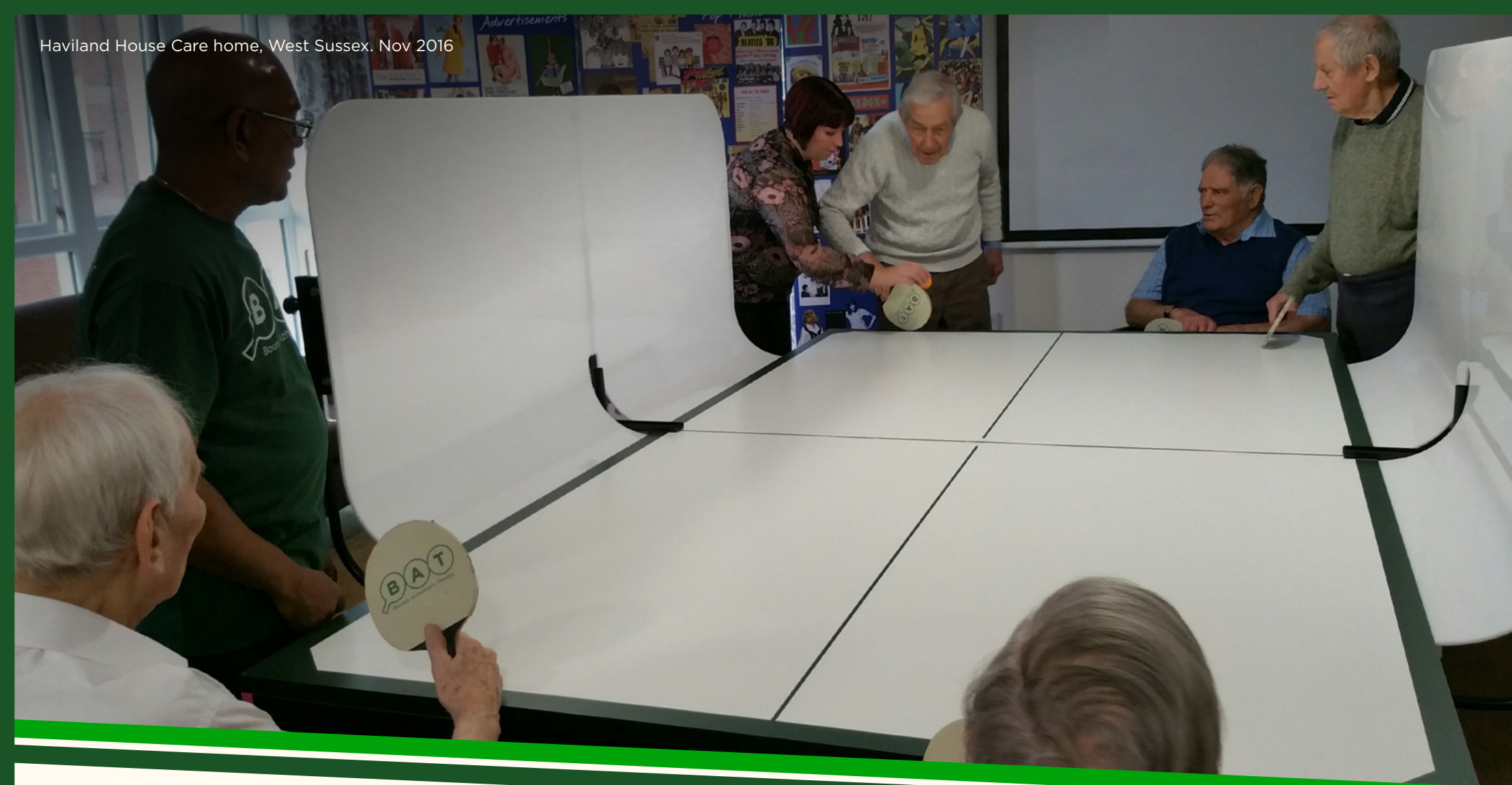
SPONSOR A BAT THERAPY TABLE?

BAT plans to deliver an initial collection of 40 limited edition BAT therapy tables to care settings across the UK. Each table costs £2,095 +VAT.

Are you a corporate organisation or a community group who would like to donate or sponsor a BAT Therapy Table to a care setting near you?

Are you a care setting who would benefit from a BAT Therapy Table?

Register your interest with us at info@batfoundation.com



CREATE A DEMENTIA FRIENDLY COMMUNITY

We want everyone to be able to access our equipment and activity to benefit residents, carers, friends, family, and their communities.

There are many ways you can help to make that happen. By either donating to support our work, or by helping your local community directly through raising funds to purchase a BAT Therapy Table. Are you:

- **Hoping to organise a fundraising event?**
- **Looking for a care setting to support?**
- **Looking to discuss cause related marketing opportunities?**
- **Looking for a charity partner?**

If so, check out our website for exciting fundraising ideas and to hear more about us and how we can work together.

www.batfoundation.com | info@batfoundation.com | 020 3019 2121

